

ADVANCE REGISTRATION DEADLINE: MARCH 17, 2011



**EXPERT SPEAKERS
INCLUDING**

**CONSUMER PRODUCT
SAFETY COMMISSION
GENERAL COUNSEL**

IN-HOUSE COUNSEL

**FORMER CHIEF JUSTICE,
SOUTH CAROLINA
COURT OF APPEALS**

**PREEMINENT JURISTS
AND LAW PROFESSORS**

**PRODUCT
LIABILITY
CONFERENCE—
CRISIS PREVENTION
& MANAGEMENT:
PRODUCT LIABILITY
AT THE SPEED OF
LIGHT**

APRIL 6–8, 2011

**HILTON
NEW ORLEANS
RIVERSIDE**

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LOUISIANA**

REASONS TO ATTEND

- Hear from the Consumer Product Safety Commission about regulation within the industry
- Learn about cutting-edge developments in recall strategies
- Hear practice tips from skilled practitioners to prepare you for difficult litigation challenges
- Earn up to 18.5 credit hours, including two hours of ethics credits

DRI DELIVERS RESOURCES TO BUILD YOUR PRACTICE



DRI's Product Liability Conference will provide you with insight from in-house counsel, government attorneys and experienced practitioners into national trends and important recent decisions. The presentations will also provide creative practice tips and invaluable information that will assist you and your client. The Specialized Litigation Group (SLG) sessions will offer detailed analysis in 18 different practice areas. This conference offers unmatched opportunities to keep abreast of current issues, earn CLE and network.



Patrick J. Sweeney
Program Chair



John F. Kuppens
Committee Chair



Charles A. Stewart III
Committee Vice Chair



Paul M. Lavelle
Law Institute

**Presented by DRI's
Product Liability Committee**

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WHAT YOU WILL LEARN

- How the Consumer Product Safety Commission database is working
- Practical advice for addressing recall issues before and during litigation
- How to address jury selection issues in the electronic age
- Tactics to respond effectively to allegations of similar accidents
- Liability for violation of Consumer Product Safety Commission reporting obligations
- Latest trends and issues in product liability

This seminar brochure is sponsored by

Nelson Mullins
Nelson Mullins Riley & Scarborough LLP



PROGRAM SCHEDULE

TUESDAY, APRIL 5, 2011

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

Sponsored by **Bradley Arant Boult
Cummings LLP**

WEDNESDAY, APRIL 6, 2011

Boarding Pass Kiosk

Sponsored by **Hiltgen & Brewer PC**

Hydration Station in Exhibit Showcase

Sponsored by **Butler Snow O'Mara Stevens &
Cannada PLLC**

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

Sponsored by **Whyte Hirschboeck Dudek SC**

7:00 a.m. **First-Time Attendees Breakfast**

8:15 a.m. **Welcome and Introduction**

Paul M. Lavelle, *Beirne Maynard & Parsons
LLP*, New Orleans, Louisiana

John F. Kuppens, *Nelson Mullins Riley &
Scarborough LLP*, Columbia, South Carolina

Patrick J. Sweeney, *Sweeney & Sheehan PC*,
Philadelphia, Pennsylvania

8:15 a.m. **Young Lawyers Breakout**

(See schedule on page 13.)

8:30 a.m. **Product Liability Regulation in the
Electronic Age: The View from the Inside**

Ms. Falvey, General Counsel for the U.S. Consumer Product Safety Commission, will discuss how the Consumer Product Safety Improvement Act (CPSIA) expanded the commission's regulatory mandate. She will also discuss the impact social media has had on the agency and will comment on the implementation of, and the current reporting requirements for, the agency's publicly searchable incident database.

Cheryl A. Falvey, *U.S. Consumer Product
Safety Commission*, Washington, D.C.

9:15 a.m. **Public Perception: Addressing the Case in
the Media**

Levick Strategic Communications LLC has handled more than 130 product liability and product recall matters. Mr. Levick will provide insights into what defense lawyers must know about communications in the digital age to protect their clients' interests, not only in the courtroom, but in the court of public opinion.

Richard S. Levick, *Levick Strategic
Communications LLC*, Washington, D.C.

10:00 a.m. **Refreshment Break in Exhibit Showcase**

Sponsored by **Ericksen Arbuthnot**

10:15 a.m. **Stopping the Timer Before the Bomb
Goes Off: Crisis Prevention Through
Effective Risk Identification and Evaluation**

The panel will discuss proactive ways businesses and their lawyers can anticipate issues and steer through them. Short-term investment and planning can help prevent accelerated spending and embarrassment. With good risk evaluation, a manufacturer can avoid pitfalls and know its product better.

Moderator

Sandra Giannone Ezell, *Bowman and Brooke
LLP*, Richmond, Virginia

Panel

Mark S. Granger, *Morrison Mahoney LLP*,
Boston, Massachusetts

Jason L. Hertzberg, Ph.D., PE, *Exponent Inc.*,
Chicago, Illinois

Andrew M. Rink, *JELD-WEN Inc.*,
Klamath Falls, Oregon

11:00 a.m. **Creating and Implementing a Successful
Recall Strategy**

The discussion will include planning for a recall before a safety issue arises, deciding on a product correction and consumer remedy, preparing a notice campaign, delivering the remedy and post-recall reporting. The importance of coordinating the elements of the recall with pending or potential product liability litigation will be emphasized.

Gretchen N. Miller, *Greenberg Traurig LLP*,
Chicago, Illinois

Timothy L. Mullin, Jr., *Miles & Stockbridge
PC*, Baltimore, Maryland

11:45 a.m. **Lunch** (*on your own*)



1:00 p.m. **The Power of Numbers: The Alchemy of Aggregation**
 Ms. Varner will discuss the management and strategy issues encountered with mass torts, including initial considerations for whether to seek or oppose MDL consolidation; relationship issues when you have to deal with a committee of opposing lawyers; client concerns; settlement challenges; and the increasing drift toward state counterpart mass tort programs and away from federal court pretrial consolidation.

Chilton Davis Varner, *King & Spalding LLP*, Atlanta, Georgia

1:45 p.m. **Passing the Test: Exploring the Parameters of Risk-Utility and Consumer Expectation**
 This session will address the development of product defect tests over the last decade. The discussion will specifically touch upon majority trends throughout the states, as well as application of the tests to a variety of products.

Alina Alonso, *Carlton Fields PA*, Miami, Florida

2:30 p.m. **Hot Ethics Issues for Product Liability Defense Attorneys**
 Mr. Ciolino will address the issues at the forefront of ethical considerations in handling product liability claims both in-house and in private practice. Aggregate settlements, multi-jurisdictional practice, dealing with the press, settlement negotiations and agreements, confidentiality and nondisclosure agreements and issues with social networking will be covered.

Dane S. Ciolino, *Loyola University New Orleans College of Law*, New Orleans, Louisiana

3:30 p.m. **Refreshment Break in Exhibit Showcase**
Sponsored by **Erickson Arbutnot**

3:45 p.m. **Specialized Litigation Workshops**
(See pages 7–8 for session descriptions.)
Biomechanics and Injury Causation
Building Products
Chemical and Toxic Torts
Manufacturers' Risk Prevention
Scaffolding, Cranes and Aerial Devices
Trial Techniques and Technology

5:45 p.m. **Adjourn**

6:00 p.m. **Networking Reception**
Sponsored by **Balch & Bingham LLP**

THURSDAY, APRIL 7, 2011

Boarding Pass Kiosk
Sponsored by **Hiltgen & Brewer PC**

Hydration Station in Exhibit Showcase
Sponsored by **Butler Snow O'Mara Stevens & Cannada**

7:15 a.m. **Registration**

7:15 a.m. **Continental Breakfast**
Sponsored by **Ansa Assuncao LLP**

7:15 a.m. **Corporate Counsel Breakfast**
(by invitation only)

8:15 a.m. **Announcements**
John F. Kuppens, *Nelson Mullins Riley & Scarborough LLP*, Columbia, South Carolina
Patrick J. Sweeney, *Sweeney & Sheehan PC*, Philadelphia, Pennsylvania

8:30 a.m. **Considerations of Similar Accidents/Events in Product Safety**
 It is not uncommon in litigation or regulatory situations for the "fact" that some number of incidents has occurred to create an assumption that there must be a problem that can be solved by either an alternative design or regulatory activity. Proper analysis of the incidents can provide insight that can be critical in developing strategies for defending and minimizing the impact of the plaintiffs' other similar incidents evidence at trial.
Kevin C. Breen, *Engineering Systems Inc.*, Fort Myers, Florida
Philippa V. Ellis, *Owen Gleaton Egan Jones & Sweeney LLP*, Atlanta, Georgia

9:15 a.m. **Seeing Is Believing: High Tech Demonstrative Exhibits That Work**
 Advances in technology have greatly broadened the range of demonstrative exhibits available to the attorney defending a product liability case. Properly utilized computer simulation and CAD technology can create trial exhibits that make complex concepts easily understandable.
Mark A. Kircher, *Quarles & Brady LLP*, Milwaukee, Wisconsin



10:00 a.m. **Refreshment Break in Exhibit Showcase**

Sponsored by **Baker Donelson Bearman
Caldwell & Berkowitz PC**

10:15 a.m. **Jury Selection Issues in the Age of Twitter**

The explosive growth of social networking sites such as Facebook, MySpace, LinkedIn, Twitter and Craigslist provides vast amounts of information on prospective jurors. Hear how to utilize this information in the same manner as data from a community-wide attitude survey, and then hone in on key attributes using specially-crafted supplemental juror questionnaires. Also addressed will be the post-selection juror issues raised by pervasive online social networking/Internet access such as posting during trial, online research during trial and how this new environment affects courtroom communication by counsel.

Jack Laffey, *Whyte Hirschboeck Dudek SC*, Milwaukee, Wisconsin

Stuart A. Simon, *American Jury Centers*, Sun Valley, Idaho

11:00 a.m. **Evidentiary Considerations and Practical Implications for Recalled Products**

There are significant evidentiary considerations and practical implications at trial for a recalled product. Ms. Stevens will provide insight into how to address a recalled product that a jury may have some knowledge of, even though you have a technical evidentiary issue to exclude evidence of recall. Jury perception for issues encountered by manufacturers of products that were not subject to a recall, but may have a related product or a product that may be confused with a recalled product, will also be covered.

Deborah C. Stevens, *Lewis King Krieg & Waldrop PC*, Knoxville, Tennessee

11:45 a.m. **Lunch** (*on your own*)1:00 p.m. **Class Dismissed: Best Practices for Defeating Consumer Product Class Actions**

Discussion will include challenging a class action on the pleadings effectively; the ability to interview or depose putative class members before or after class certification; esoteric choice of law analysis necessary to challenge national class certification; *Daubert* challenges; and unique class certification issues that may arise if the record develops further as the case goes to trial.

Neal Walters, *Ballard Spahr LLP*, Voorhees, New Jersey

1:45 p.m. **Ethics Beyond the Rules: A Virtually Unsolvable Ethical Dilemma Facing Defense Lawyers**

The Honorable Alex Sanders will present a not-so-hypothetical case involving the inherent difficulties in simultaneously representing an insurance company and an insured with different and conflicting interests, with the goal to make the audience so uncomfortable they can only escape by thinking.

The Honorable Alex Sanders, *Sanders & Nettles LLC*, Columbia, South Carolina

2:45 p.m. **Case Law Update**

This session will highlight recent decisions and trends from across the country, providing the critical updates that you need for your practice in an entertaining format.

Clyde O. “Chip” Adams IV, *Ebanks Taylor Horne LLP*, Houston, Texas

3:30 p.m. **Refreshment Break in Exhibit Showcase**

Sponsored by **Greenberg Traurig LLP**

3:45 p.m. **Specialized Litigation Workshops**

(See pages 8–9 for session descriptions.)

Agricultural/Construction/Mining/Industrial Equipment

Aviation and Aerospace

Children’s Products

Fire and Casualty

International Legal Issues

Recreational Products

5:45 p.m. **Adjourn**6:00 p.m. **Networking Reception**

Sponsored by **Kevin Kennedy Associates Inc.**
RSI



FRIDAY, APRIL 8, 2011**Boarding Pass Kiosk***Sponsored by Hiltgen & Brewer PC*7:00 a.m. **Registration**7:00 a.m. **Continental Breakfast***Sponsored by Frost Brown Todd LLC*7:00 a.m. **Diversity Breakfast**8:00 a.m. **Announcements****Patrick J. Sweeney**, *Sweeney & Sheehan PC*, Philadelphia, Pennsylvania8:15 a.m. **Specialized Litigation Workshops***(See pages 10–11 for session descriptions.)***Automotive****Consumer Goods and Office Equipment****E-Discovery****Food Law****Hand and Power Tools****Mass Torts and Class Actions**10:15 a.m. **Refreshment Break***Sponsored by Chaffe McCall LLP*10:30 a.m. **Strategies: Fighting the Contrived Attorneys' Fee Claim in the Typical Product Liability Lawsuit**

Plaintiffs are appending various state law based consumer claims and federal Magnuson-Moss claims to product liability personal injury actions in an effort to obtain attorneys' fees as part of their recovery. This session will explore the validity of these efforts, and outline strategies for eliminating attorneys' fee claims from the typical personal injury product liability lawsuit.

Mary E. Bolkom, *Hanson Marek Bolkom Group Ltd.*, Minneapolis, Minnesota**Vickie E. Turner**, *Wilson Turner Kosmo LLP*, San Diego, California11:15 a.m. **Risk Management: Developing and Testing Your Case**

An experienced trial counsel and a veteran jury consultant will offer compelling ideas and insight into the seemingly murky concept of shadow juries and focus groups and discuss how they can be employed effectively during trial to advance your client's litigation strategy.

Rick R. Fuentes, Ph.D., *R&D Strategic Solutions LLC*, Houston, Texas**Kevin C. Schiferl**, *Frost Brown Todd LLC*, Indianapolis, Indiana12:00 p.m. **Adjourn**12:00 p.m. **Product Liability Committee Meeting**
(open to all)

2011 SLG PROGRAMS

WEDNESDAY, APRIL 6, 2011

BIOMECHANICS AND INJURY CAUSATION

Chair

Mark S. Granger, *Morrison Mahoney LLP*, Boston, Massachusetts

Vice Chair

Anne M. Talcott, *Schwabe Williamson & Wyatt*, Portland, Oregon

Head Trauma in the Courtroom and in Real Life

Moderator

Mark S. Granger, *Morrison Mahoney LLP*, Boston Massachusetts

Panel

James R. Funk, Ph.D., PE, *Biodynamic Research Corporation*, San Antonio, Texas

Joseph A. Kott, M.D., J.D., *Herman Herman Katz & Cotlar LLP*, New Orleans Louisiana

Donald E. Richardson, M.D., *Tulane Medical Center Hospital*, Lacombe, Louisiana

BUILDING PRODUCTS

Chair

James E. Weatherholtz, *Buist Moore Smythe McGee PA*, Charleston, South Carolina

Vice Chair

William J. Hubbard, *Thompson Hine LLP*, Cleveland, Ohio

Product Liability: Developments in the Economic Loss Rule and Warranty Law

Jeff G. Harmeyer, *Harmeyer Law Group APC*, San Diego, California

Chinese Drywall: Substantive Update and Litigation Highlights

Gary F. Baumann, *Fulmer Leroy Albee Baumann & Glass*, Fort Lauderdale, Florida

Statute of Repose Providing Limited Respite for Product Manufacturers

Alan R. Levy, *Buckley & Curtis PA*, New York, New York

A Forensic Engineering Perspective: Integration of Building Products into the Building Envelope

Jerry L. Householder, PE, Ph.D., Waverly, Alabama

CHEMICAL AND TOXIC TORTS

Chair

Ryan L. Nilsen, *Bowman and Brooke LLP*, Minneapolis, Minnesota

Vice Chair

R. Craig Mayfield, *Hill Ward Henderson*, Tampa, Florida

Waiting to Exhale: Advanced Methods for Defending Inhalation Exposure Claims

Ellen Phelps Donovan, MPH, *ChemRisk LLC*, San Francisco, California

David A. Galbraith, M.D., *ChemRisk LLC*, San Francisco, California

Chemical Safety Initiatives and Product Liability

Richard L. Wade, Ph.D., MPH, *Exponent*, Irvine, California

Defending Toxic Exposure Litigation: An In-House Counsel's Perspective

Joseph R. Alberts, *The Dow Chemical Company*, Indianapolis, Indiana

MANUFACTURERS' RISK PREVENTION

Co-Chair

Kenneth Ross, *Bowman and Brooke LLP*, Minneapolis, Minnesota

Co-Chair

John A. Rupp, *Textron Inc.*, Providence, Rhode Island

Vice Chair

Gretchen N. Miller, *Greenberg Traurig LLP*, Chicago, Illinois

Recent Developments in Product Safety Standards

Lee L. Bishop, *Miles & Stockbridge PC*, Louisville, Kentucky

Kenneth Ross, *Bowman and Brooke LLP*, Minneapolis, Minnesota

Corporate Product Safety Programs—Implementing and Defending

Sean Beckstrom, *Newell Rubbermaid Inc.*, Atlanta, Georgia

Lee L. Bishop, *Miles & Stockbridge PC*, Louisville, Kentucky

John A. Rupp, *Textron Inc.*, Providence, Rhode Island



SCAFFOLDING, CRANES AND AERIAL DEVICES

Chair

Mary Anne Mellow, *Sandberg Phoenix & von Gontard PC*, St. Louis, Missouri

Vice Chair

John C.S. Pierce, *Butler Pappas Weihmuller Katz Craig LLP*, Mobile, Alabama

Panel Discussion: Post-Sale Duties and the Legacy of Restatement Third

Brad Boehler, *Skyjack Inc.*, Guelph, Ontario, Canada

Douglas A. Johnson, *Heico Companies Inc.*, Downers Grove, Illinois

Recovering Funds After Settlement: A Practical Guide to Subrogation

Glenn F. Fencel, *Johnson & Bell Ltd.*, Chicago, Illinois

Warnings, Instructions and Training: Human Factors Considerations in Safety Engineering and Litigation

Nathan Dorris, Ph.D., CPE, *Dorris and Associates International LLC*, Atlanta, Georgia

TRIAL TECHNIQUES AND TECHNOLOGY

Chair

R. Thomas Warburton, *Bradley Arant Boult Cummings LLP*, Birmingham, Alabama

Vice Chair

James T. Irvin III, *Nelson Mullins Riley & Scarborough LLP*, Columbia, South Carolina

Understanding Your Jury Through the Use of Mock Trials and Social Media Research

Tracy Gregar Ferak, *Reed Smith LLP*, Chicago, Illinois

Dan Jacks, Ph.D., *R&D Strategic Solutions*, Houston, Texas

Kacy F. Kleinhans, *3M Company*, St. Paul, Minnesota

THURSDAY, APRIL 7, 2011

AGRICULTURAL/CONSTRUCTION/MINING/INDUSTRIAL EQUIPMENT

Chair

Nicholas C. Pappas, *Frost Brown Todd LLC*, Indianapolis, Indiana

Vice Chair

J.K. Leonard, *Ball & Weed PC*, San Antonio, Texas

Hot Times in the City: A Discussion of Issues Encountered in Defending Equipment Fire Cases

Wendy Dawson, *Caterpillar Inc.*, Peoria, Illinois

Michael T. Flynn, *CNH America LLC*, Racine, Wisconsin

John Mertens, *FyrSafe Engineering Inc.*, Rolling Meadows, Illinois

John V. Phelps, *Womack Landis Phelps & McNeill PA*, Jonesboro, Arkansas

Benjamin Randall, *Deere & Company*, Moline, Illinois

Who Needs *Letterman*? The Annual ACMIE Top 10 Cases

Brian A. Comer, *Collins & Lacy PC*, Columbia, South Carolina

AVIATION AND AEROSPACE

Chair

Manuel Saldaña, *Gordon & Rees LLP*, Los Angeles, California

Vice Chair

John Patrick O'Flanagan, *Banker Lopez & Gassler PA*, Tampa, Florida

Jury Research in Aviation Matters

Kelly Anthony, *DecisionResearchers*, Los Angeles, California

Ed Green, *Breckenridge*, Colorado

William F. Ranieri, *U.S. Aviation Underwriters Inc.*, New York, New York



CHILDREN'S PRODUCTS

Chair

John S. Monical, *Lawrence Kamin Saunders & Uhlenhop LLC*, Chicago, Illinois

Vice Chair

Sean W. Shirley, *Balch & Bingham LLP*, Birmingham, Alabama

The Parental Negligence Defense: A 50 State Comparison

Sean W. Shirley, *Balch & Bingham LLP*, Birmingham, Alabama

Move to Strike: A Panel of Jury Consultants Will Teach You How to Identify the Adverse Juror

Moderator

Walter C. Greenough, *Schiff Hardin LLP*, Chicago, Illinois

Panel

Laura L. Dominic, *Tsongas Litigation Consulting Inc.*, Portland, Oregon

Rick R. Fuentes, Ph.D., *R&D Strategic Solutions LLC*, Houston, Texas

Daniel Wolfe, J.D., Ph.D., *TrialGraphix*, Chicago, Illinois

FIRE AND CASUALTY

Chair

James M. Rozak, *Wiedner & McAuliffe Ltd.*, Chicago, Illinois

Vice Chair

Jeannine L. Lee, *Flynn Gaskins & Bennett LLP*, Minneapolis, Minnesota

Addressing Circumstantial Evidence of Product Defect in a Fire Case

Dennis J. Scardino, PE, CFI, CFEI, *Engineering Systems Inc.*, Houston, Texas

Vernon J. Wade, PE, CFI, *LEED Corporation*, Tyler, Texas

Charles T. Weigel, *Hermes Sargent Bates LLP*, Dallas, Texas

The 2011 Edition of NFPA 921—Recent Changes and Legal Impact

Casey O. Housley, *Armstrong Teasdale LLP*, Kansas City, Missouri

Randy Watson, *SEA Ltd.*, Atlanta, Georgia

INTERNATIONAL LEGAL ISSUES

Chair

Andrew Morrison, *Clayton Utz*, Melbourne, Victoria, Australia

Vice Chair

Glenn M. Zakaib, *Cassels Brock & Blackwell LLP*, Toronto, Ontario, Canada

Insight into Significant Product Safety Reform in Australia, Canada and the European Union

Moderator

Glenn M. Zakaib, *Cassels Brock & Blackwell LLP*, Toronto, Ontario, Canada

Panel

Christine Gateau, *Hogan Lovells*, Paris, France

Andrew Morrison, *Clayton Utz*, Melbourne, Victoria, Australia

Lisa Parliament, *McMillan LLP*, Toronto, Ontario, Canada

RECREATIONAL PRODUCTS

Chair

Scott L. Haworth, *Haworth Coleman & Gerstman LLC*, New York, New York

Vice Chair

Fred E. "Trey" Bourn III, *Butler Snow O'Mara Stevens & Cannada PLLC*, Ridgeland, Mississippi

Obligations of and Jurisdiction over Foreign Manufacturers

Saul Wilensky, *Schnader Harrison Segal & Lewis LLP*, New York, New York

Biomechanics and Human Factors Analysis in Recreational Product Accidents

Erick H. Knox, Ph.D., PE, *Engineering Systems Inc.*, Aurora, Illinois

Case Law Update

James K. "Jay" McDaniel, *Butler Snow O'Mara Stevens & Cannada PLLC*, Ridgeland, Mississippi



FRIDAY, APRIL 8, 2011**AUTOMOTIVE**

Chair

Roman Lifson, *Christian & Barton LLP*, Richmond, Virginia

Vice Chair

Jeff A. Curran, *Smith Rhodes Stewart & Elder PLLC*, Oklahoma City, Oklahoma**Other ‘Similar’ Incidents: Tips on Fighting the Battle with a Full Arsenal****Philippa V. Ellis**, *Owen Gleaton Egan Jones & Sweeney*, Atlanta, Georgia**Who’s Paying Attention to Distracted Driving?****Colleen P. Gillespie**, *Nissan North America Inc.*, Torrance, California**Chris A. Pearson**, *Clark Thomas & Winters*, Austin, Texas**Curtis L. Smith**, *Chubbuck Smith Tait and Duncan*, Oklahoma City, Oklahoma**CONSUMER GOODS AND OFFICE EQUIPMENT**

Chair

Kurt W. Meaders, *Sedgwick Detert Moran & Arnold LLP*, Dallas, Texas

Vice Chair

H. Michael O’Brien, *Wilson Elser Moskowitz Edelman & Dicker LLP*, White Plains, New York**Anatomy of the Product Liability Case: Risks and Responses from Underwriting to Trial****Lynne Bezikos**, *Philips Consumer Lifestyles*, Stamford, Connecticut**Veronica H. Gromada**, *Wal-Mart Stores Inc.*, Bentonville, Arkansas**Nobuko Horii**, *SANYO North America Corporation*, San Diego, California**Sharon A. Luarde**, *Electrolux*, Cleveland, Ohio**Nan Meyer**, *Markel Corporation*, Deerfield, Illinois**Robin Molho**, *Aon Global Risk Consulting*, New York, New York**To Respond or Not to Respond, That Is the Question: Claims Entered on the CPSC Online Database****Robert S. Yallech**, *Reminger*, Youngstown, Ohio**E-DISCOVERY**

Chair

Mariann E. Butch, *Vita-Mix Corporation*, Cleveland, Ohio

Vice Chair

Joseph D. Cohen, *Porter & Hedges LLP*, Houston, Texas**Discovering, Exposing and Capitalizing on Your Opponent’s Preservation and Production Processes: Maximizing Rule 26 Conferences and Conducting a Hearing Challenging Search Terms****The Honorable Joseph C. “Jay” Wilkinson, Jr.**, *U.S. District Court, Eastern District of Louisiana*, New Orleans, Louisiana (moderator)**FOOD LAW**

Chair

T. Sky Woodward, *Womble Carlyle Sandridge & Rice PLLC*, Baltimore, Maryland

Vice Chair

Shawn K. Stevens, *Gass Weber Mullins LLC*, Milwaukee, Wisconsin**How to Feed the People Without Getting Eaten Alive: Dilemmas Facing the Food Distribution Chain**

Moderator

Gary E. Becker, *Dinsmore & Shohl LLP*, Cincinnati, Ohio**Sheryl W. Leichenger**, *Selman Breitman LLP*, Los Angeles, California**Jane McCarthy**, *Liberty International Underwriters*, New York, New York**Bradley W. Sullivan**, *Lombardo & Gilles LLP*, Hollister, California**Regulatory Compliance Alone Is Not Enough: Understanding, Preventing and Mitigating Consumer Fraud Claims Involving Food Products****Kenneth M. Odza**, *Stoel Rives LLP*, Seattle, Washington**Scott T. Rickman**, *Del Monte Foods*, San Francisco, California**Lara E. White**, *Adams and Reese LLP*, New Orleans, Louisiana**Peanut Corporation of America: A Case Study****Cynthia P. Arends**, *Nilan Johnson Lewis*, Minneapolis, Minnesota

HAND AND POWER TOOLS

Chair

James A. Foster, *Cassiday Schade LLP*, Chicago, Illinois

Vice Chair

Joseph W. Pappalardo, *Gallagher Sharp*, Cleveland, Ohio

Foreign-Manufactured Products: Concerns, Liability Issues and Best Practices

Richard T. Coyne, *Wegman Hessler Vanderburg*, Cleveland, Ohio

Shelley H. Leinicke, *Wicker Smith O'Hara McCoy Graham & Ford PA*, Fort Lauderdale, Florida

Bradley D. Remick, *Marshall Dennehey Warner Coleman & Googin*, Philadelphia, Pennsylvania

Thomas H. Service, Ph.D., PE, *Saint-Gobain Abrasives*, Worcester, Massachusetts

Brian D. Sheriff, *Allianz Global Corporate & Specialty*, Chicago, Illinois

Emergent Technologies and Theories and the Effect on Plaintiffs' Cases

Timothy Gross, *Sompo Japan Claims Services Inc.*, Los Angeles, California

Daniel R. Lanier, *Miles & Stockbridge PC*, Baltimore, Maryland

Joseph W. Pappalardo, *Gallagher Sharp*, Cleveland, Ohio

Mark A. Rowe, *Techtronic Industries North America Inc.*, Anderson, South Carolina

MASS TORTS AND CLASS ACTIONS

Chair

Sean P. Wajert, *Dechert LLP*, Philadelphia, Pennsylvania

Vice Chair

Glenn S. Kerner, *Goodwin Procter LLP*, New York, New York

Update on Climate Change/Global Warming Litigation

Andrew R.C. Gaddes, *Dechert LLP*, Philadelphia, Pennsylvania

Medicare Reporting Requirements for Settling Defendants in Class Actions and Mass Torts

Lynn Oliver Frye, *Jackson Kelly PLLC*, Martinsburg, West Virginia

Impact of *Shady Grove* on Class Actions and the Plaintiffs' Bar Response

Kip T. Bollin, *Thompson Hine LLP*, Cleveland, Ohio



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YOUNG LAWYERS BREAKOUT HOT TOPICS IN PRODUCT LITIGATION

WEDNESDAY, APRIL 6, 2011

- 8:15 a.m. **Welcome and Introduction**
Clinton F. Fletcher, *Nall & Miller LLP*, Atlanta, Georgia
Paul F. Gordon, *Sherman Taff Bangert Thomas & Coronado PC*, Kansas City, Missouri
- 8:20 a.m. **You've Been Invited to Be Someone's Friend: The Impact of Social Networking on the Attorney-Client Relationship**
Sara M. Turner, *Baker Donelson Bearman Caldwell & Berkowitz PC*, Birmingham, Alabama
- 8:50 a.m. **The Pink Elephant in the Room: Addressing Other Similar Incidents Throughout Your Case**
Sarah T. Eibling, *Nelson Mullins Riley & Scarborough LLP*, Columbia, South Carolina
- 9:20 a.m. **Action Is the Antidote to Despair: Defending the Recalled Product**
Nora Coleman, *Haworth Coleman & Gerstman LLC*, New York, New York
- 9:50 a.m. **Decreasing (or Increasing) Your Liability Through Indemnification Provisions and "Additional Insured" Endorsements**
Richard S. Doherty, *Harsco Corporation*, Camp Hill, Pennsylvania
- 10:15 a.m. **Refreshment Break**
Sponsored by Ericksen Arbuthnot
- 10:30 a.m. **Shifting of Tectonic Plates: Adopting the National Counsel, Flat Fee Approach**
David L. Grumbine, *Whirlpool Corporation*, Benton Harbor, Michigan
- 10:55 a.m. **Corporations Have Feelings Too: Personalizing the Defendant with Deep Pockets**
Robert A. Shields, *Wilson Turner Kosmo LLP*, San Diego, California
- 11:20 a.m. **Have Foreign Plaintiffs Become Shopaholics? Responding to Global Forum Shopping**
Jodi Dyan Oley, *Eckert Seamans Cherin & Mellott LLC*, Philadelphia, Pennsylvania
- 11:45 a.m. **My Publicist Will Now Make a Statement on My Behalf: Use of Public Relations Firms During Litigation**
Christiane R. Fife, *Schwabe Williamson & Wyatt*, Portland, Oregon
- 12:10 p.m. **Adjourn**



COMMITTED TO
DIVERSITY

DIVERSITY AND INCLUSION IN DRI: A STATEMENT OF PRINCIPLE

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation. Diversity is a core value at DRI. Indeed, diversity is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides. Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.



GENERAL INFORMATION

CLE ACCREDITATION

This seminar has been approved for MCLE credit by the State Bar of California in the amount of **18.5** hours, including **2** hours of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check our website at www.dri.org for credit information for your state.

REGISTRATION

The registration fee is **\$895** for members and those who join DRI when registering and **\$1,025** for non-members. The registration fee includes CD-ROM course materials, continental breakfasts, refreshment breaks and networking receptions. If you wish to have your name appear on the registration list distributed at the conference and receive the CD-ROM course materials in advance, DRI must receive your registration by **March 17, 2011** (please allow 10 days for processing). Registrations received after **March 17, 2011**, will be processed on-site.

IN-HOUSE COUNSEL

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization, for the purpose of providing legal representation and counsel exclusively to such employer corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual(s) must also be a qualified member(s) of DRI's Corporate Counsel Committee.

SPECIAL DISCOUNTS

The first and second registrations from the same firm or company are subject to the fees outlined above. The registration fee for additional registrants from the same firm or company is **\$845**, regardless of membership status. All registrations must be received at the same time to receive the discount.

REFUND POLICY

The registration fee is fully refundable for cancellations received on or before **March 17, 2011**. Cancellations received after **March 17** and on or before **March 24, 2011**, will receive a refund, less a \$50 processing fee. Cancellations made after **March 24** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax to DRI's Accounting

Department at 312.795.0747. All refunds will be mailed within four weeks after the date of the conference. Substitutions may be made at any time without charge and must be submitted in writing.

COURSE MATERIALS

In order to better serve and satisfy the numerous requests from our membership, DRI will mail the course materials to all registrants in CD-ROM format 12 days in advance of the seminar. You can order additional copies by checking the appropriate box on the registration form on the back of this brochure or ordering online at www.dri.org.

SUPPLEMENTAL MATERIALS

Recommended supplemental material for this seminar is ***Punitive Damages: A State-by-State Compendium***. Order your copy by checking the appropriate box on the registration form on the back of this brochure. You can also view the entire list of DRI publications offerings and make purchases online at www.dri.org.

HOTEL ACCOMMODATIONS

A limited number of discounted hotel rooms have been made available at the **Hilton New Orleans Riverside, Two Poydras Street, New Orleans, Louisiana 70130**. For reservations, **contact the hotel directly at 504.561.0500**. Please mention **DRI's Product Liability Conference** to take advantage of the group rate of **\$249 Single/Double**. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **March 8, 2011**, to be eligible for the group rate. Requests for reservations made after **March 8** are subject to room and rate availability.

TRAVEL DISCOUNTS

DRI offers discounted meeting fares on various major air carriers for **DRI's Product Liability Conference** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

FLYER

Sponsored by **Haworth Coleman & Gerstman LLC**

See your attendee packet on-site for information on this sponsor.

HOTEL KEY CARD

Sponsored by **Womble Carlyle Sandridge & Rice PLLC**

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.



FACULTY

Clyde O. “Chip” Adams IV is an attorney with Ebanks Taylor Horne LLP in Houston, where his practice focuses primarily on product liability, premises liability and personal injury defense. Mr. Adams is licensed in Texas and Mississippi, and has appeared for trial in several jurisdictions across the country pro hac vice.

Alina Alonso, a shareholder with Carlton Fields PA in Miami, Florida, is board certified in appellate practice. She handles all aspects of appellate litigation in state and federal court, and provides litigation support, including drafting and arguing case dispositive motions, pretrial motions and post-trial motions. She also provides legal assistance at trial. Her primary focus areas are product liability and personal injury defense. Ms. Alonso has significant experience handling matters involving injuries or damages occurring in South and Central America.

Mary E. Bolkcom, a principal with Hanson Marek Bolkcom Group Ltd. in Minneapolis, focuses her trial practice on product liability defense. She has successfully tried to verdict numerous automotive product liability cases involving a variety of defect allegations and has extensive experience in the defense of rollover cases. Ms. Bolkcom represents both domestic and foreign automobile manufacturers, in both domestic and multinational cases. She is also an experienced commercial litigator, handling matters ranging from employment and contract disputes to copyright litigation.

Kevin C. Breen is a managing principal and director of marine and automotive research for Engineering Systems Inc. in Fort Myers, Florida. For more than 30 years, Mr. Breen has been actively involved in the analysis of transportation equipment accidents and injuries, product performance analysis, human factors studies, risk analysis and research. This includes studies relating to vehicle equipment handling characteristics, crash performance, component analysis, warning/communication and novice/human factors research. He has been actively involved in testing, research and development of standards for watercraft and special purpose vehicles.

Dane S. Ciolino serves as the Alvin R. Christovich Distinguished Professor of Law at Loyola University New Orleans College of Law. Professor Ciolino’s current scholarly and teaching interests include professional responsibility, criminal law and copyright. He served as reporter to the Louisiana State Bar Association Ethics 2000 Committee and chairperson of a Louisiana Attorney Disciplinary Board Hearing Committee. He was a member of the Louisiana State Bar Association (LSBA) Professionalism Committee, the LSBA Lawyer & Judicial Codes of Conduct Committee and the LSBA Ethics Advisory Service.

Philippa V. Ellis is a partner at Owen Gleaton Egan Jones & Sweeney LLP in Atlanta, and serves as lead trial counsel for the firm’s product liability team. Her defense litigation practice dates back to 1988 and covers an assortment of products, from automobiles and lawn mowers to boat engines and heavy industrial equipment. Her extensive jury trial experience includes defending catastrophic injury and wrongful death claims. Ms. Ellis is a member of DRI, the IADC and the Georgia Defense Lawyers Association.

Sandra Giannone Ezell is the managing partner of Bowman and Brooke LLP’s Richmond, Virginia office. She is a trial lawyer with a demanding trial practice, representing manufacturers in high-stakes litigation nationwide. Ms. Ezell has received national recognition for her work in trying tough cases with child plaintiffs. She is a Burton Award recipient for her work on first chair women trial lawyers, and she is a frequent author and speaker on trial skills, diversity and women in the law.

Cheryl A. Falvey serves as general counsel of the U.S. Consumer Product Safety Commission (CPSC) in Washington, D.C. The Office of the General Counsel is responsible for interpreting the new Consumer Product Safety Improvement Act and advising the CPSC on its implementation. Prior to joining the CPSC, Ms. Falvey was a partner in an international law firm, where she was the head of the litigation practice group in Washington, D.C. She is a member of the Virginia, New York and District of Columbia Bars.

Rick R. Fuentes, Ph.D., is a founding partner of R&D Strategic Solutions LLC and is based in Houston. He has specialized in jury behavior, decisionmaking and the evaluation of complex evidence for more than 17 years. Dr. Fuentes has worked with trial teams on hundreds of criminal and civil cases involving issues of tort, contracts, anti-trust, intellectual property, product liability and professional malpractice. He has appeared on numerous legal forums, including CNN’s *Talk-Back Live*, *The Phil Donahue Show* and Court TV series *The Art and Science of Jury Persuasion*.



Mark S. Granger is a senior partner in the Boston office of Morrison Mahoney LLP. For 34 years, he has regularly represented sporting goods manufacturers across the United States and internationally. Mr. Granger has concentrated his practice in the areas involving scientific principles, engineering and complex civil litigation. He also provides clients with advice on product design, product development, and warnings and instructions. Mr. Granger is the chair of the Biomechanics and Injury Causation SLG of DRI's Product Liability Committee.

Jason L. Hertzberg, Ph.D., PE, is a director and principal engineer at Exponent Inc. in Chicago. He has extensive experience solving complex technical problems in a variety of industries. In the area of consumer products, Dr. Hertzberg often performs targeted testing of new products, management of change during production, use of risk methodologies, substantiation of product performance claims, failure analysis of field-returned products, product recall investigations, evaluation of proposed correction action plans and product liability. Dr. Hertzberg routinely addresses issues related to the mechanical behavior and degradation of materials.

Mark A. Kircher, a partner in the Milwaukee office of Quarles & Brady LLP, focuses on product liability defense. His practice covers cases involving motorcycle crashworthiness and handling, construction and agricultural equipment accidents, motor vehicle accidents, heavy truck fuel system integrity and "lemon law" claims. Mr. Kircher has represented clients as national or regional trial counsel in state and federal courts in 40 states, and has tried product liability cases to verdict in 19 states. He has practical experience in ergonomics, machine design, metallurgy, biomechanics, and static and dynamic accident reconstruction.

John F. Kuppens is a litigation partner in Nelson Mullins Riley & Scarborough LLP's Columbia, South Carolina, office. Mr. Kuppens is a trial lawyer with experience in the areas of product liability, drug and medical device, and toxic tort litigation. He is the chair of DRI's Product Liability Committee and chair of the Large Law Firm Initiative for DRI's Membership Committee. Mr. Kuppens is a member of the IADC and the South Carolina Defense Trial Attorneys' Association.

Jack Laffey, a shareholder in the Milwaukee office of Whyte Hirschboeck Dudek SC, focuses his practice on product liability, transportation litigation, toxic tort, catastrophic injury defense and insurance and commercial litigation matters. He represents corporations and insurers involved in these areas. Mr. Laffey is a member of DRI's Law Institute and is a former chair of its Trucking Law Committee.

Paul M. Lavelle is a partner with Beirne Maynard & Parsons LLP in its New Orleans office. Mr. Lavelle practices and has extensive trial experience in commercial litigation, product liability, insurance law, construction law, environmental law and general civil litigation. He is chair of DRI's Law Institute, a former DRI officer and board member, and a past chair of DRI's Technology Committee and its Electronic Discovery Task Force. Mr. Lavelle is a member of the Louisiana Association of Defense Counsel and past president of the Jefferson Bar Association.

Richard S. Levick, president and CEO of Levick Strategic Communications LLC in Washington, D.C., protects brands and reputations during the highest stakes global crises and litigation. His firm has directed the media on the spinach, pet food and toy recalls; Guantanamo Bay; the largest DOJ fine in history; and several of the largest multinational mergers and buyouts. Levick Strategic Communications was honored as "Crisis Agency of the Year" by the *Holmes Report* in 2005. A regular commentator on television, Mr. Levick was recently named to both the PRNews Hall of Fame and to the College of Law Practice Management for lifetime achievement.

Gretchen N. Miller, a litigation shareholder in Greenberg Traurig LLP's Chicago office, focuses her practice on product liability litigation and product safety counseling. Ms. Miller has tried cases on behalf of manufacturers and retailers of consumer, industrial and medical products, and acts as national counsel for various companies. Ms. Miller spends a significant portion of her practice counseling clients on product safety issues, including product recalls and compliance with federal and state product safety laws.

Timothy L. Mullin, Jr., is a principal of Miles & Stockbridge PC in Baltimore, where he is a trial, appellate and regulatory lawyer. Mr. Mullin is the past chair of the firm's product liability practice group. His practice focuses on advising clients on compliance with the Consumer Product Safety Act and representing clients before the U.S. Consumer Product Safety Commission; the defense of product liability cases, with an emphasis on defending fire, burn and electrocution and electric shock cases; and assisting clients in the area of risk management. Mr. Mullin is a member of DRI and the Product Liability Advisory Council.



Andrew M. Rink is the senior corporate counsel at JELD-WEN Inc. in Klamath Falls, Oregon. He is responsible for overseeing product, environmental and general liability litigation for JELD-WEN throughout North America. Mr. Rink also acts as general counsel to JELD-WEN's operating divisions and advises senior management regarding warranties, product safety and compliance. Prior to joining JELD-WEN, Mr. Rink was a litigation partner at an Illinois law firm.

The Honorable Alex Sanders is a shareholder in the law firm of Sanders & Nettles LLC in Columbia, South Carolina, and serves on the board of directors of the National Bank of South Carolina. Judge Sanders has been a lawyer, a state representative, a state senator, an appellate judge and a college president. He has also been a soldier, a soybean farmer and a circus performer. He taught law for 25 years as a member of the adjunct faculty of the Harvard Law School. Judge Sanders is a founder and chair of the board of the Charleston School of Law.

Kevin C. Schiferl is a member of Frost Brown Todd LLC, residing in Indianapolis. A trial attorney, he focuses on product liability litigation and mass torts, defending corporations and individuals in personal injury claims involving automobiles and other consumer products. Mr. Schiferl is also engaged in the defense of professional liability and business claims. With over 60 jury trials and hundreds of bench trials and hearings, he is one of Indiana's most active litigators. Also maintaining an active appellate practice, he has been involved in over 50 published cases.

Stuart A. Simon, a co-founder of American Jury Centers, has assisted attorneys and corporations in the development of trial strategies and tactics from a social science perspective since 1994. Mr. Simon was a consultant with Trial Graphix/Trial Logix until 1999, and was a vice president of DecisionQuest until 2007. Mr. Simon is recognized for his ability to summarize complex technical data into simple, lay-friendly concepts that juries and other decision makers can understand. He specializes in developing comprehensive communications strategies for complex and controversial situations. Mr. Simon is a member of the American Society of Trial Consultants.

Deborah C. Stevens is president/managing shareholder of Lewis King Krieg & Waldrop PC with offices in Knoxville and Nashville, Tennessee. Ms. Stevens practices in the area of tort and commercial litigation. She has served as lead trial counsel and successfully defended product liability claims and other catastrophic injury cases. Ms. Stevens represents several major automotive manufacturers and has served as their lead trial counsel for cases across the country. She has defended professional liability claims and has represented major insurance companies in the prosecution and defense of insurance coverage cases.

Charles A. "Chuck" Stewart III is a partner in the Alabama-based law firm of Bradley Arant Rose & White LLP. Mr. Stewart has extensive litigation experience representing national and international corporations, primarily in the areas of product liability, toxic torts, employment, large personal injury and general business disputes. He has handled other complex litigation matters, including a six-week trial of an antitrust claim for conspiracy in restraint of trade, and both the defense and the prosecution of intellectual property cases. A former DRI board member, Mr. Stewart currently serves as the vice chair of DRI's Product Liability Committee.

Patrick J. Sweeney is a partner with Sweeney & Sheehan PC in Philadelphia. His practice includes transportation, product liability, premises liability and matters of general liability. Mr. Sweeney is the chair of the Membership Committee for the Pennsylvania Defense Institute and is the former chair of its Young Lawyers Committee. He is a past chair of DRI's Technology Committee and former DRI state representative for Pennsylvania. Mr. Sweeney is the program chair for this seminar.

Vickie E. Turner is a partner in Wilson Turner Kosmo LLP, the largest female-owned law firm in San Diego. A trial attorney, she has defended product liability cases for over 28 years. Her outstanding trial skills have earned her national recognition. Ms. Turner has successfully defended manufacturers, distributors and retailers in complex product liability claims throughout California, and in 12 other western states. She was defense counsel for Ford Motor Company in a product liability case that was named one of the Top 20 Defense Counsel Verdicts for 2003.

Chilton Davis Varner became King & Spalding LLP's first female litigation partner in 1983. She is the senior partner in the firm's product liability practice in Atlanta, which has been named one of the top three in the country by *The American Lawyer* and one of the top six by *Chambers*. In 2004, former Chief Justice Rehnquist named Ms. Varner to the Advisory Committee on the Federal Rules of Civil Procedure, and she was reappointed to a second term by Chief Justice Roberts. Ms. Varner is a fellow of the American College of Trial Lawyers and currently serves as treasurer.

Neal Walters is the chair of the product liability and mass tort group of Ballard Spahr LLP in Voorhees, New Jersey. His practice focuses on the defense of consumer product class actions, particularly in New Jersey. He has the unique distinction of having tried two consumer product class actions to successful jury verdicts in the past five years. Mr. Walters regularly counsels product makers on risk management and safety issues. He has written and lectured extensively on class action and product liability issues and has taught pretrial advocacy at Rutgers Law School.



2011 SEMINAR SCHEDULE

January 26–28	Civil Rights and Governmental Tort Liability <i>The Ritz-Carlton New Orleans,</i> New Orleans, LA	May 5–6	Drug and Medical Device Litigation <i>Sheraton Chicago Hotel and Towers,</i> Chicago, IL
February 3–4	Sharing Success: A Seminar for Women Lawyers <i>Fontainebleau Miami Beach,</i> Miami Beach, FL	May 12–13	Strictly Retail <i>Swissôtel Chicago,</i> Chicago, IL
February 10–11	Toxic Torts and Environmental Law <i>New Orleans Marriott,</i> New Orleans, LA	May 18–20	Employment Law <i>The Westin Kierland,</i> Scottsdale, AZ
March 10–11	Appellate Advocacy <i>JW Marriott Orlando, Grande Lakes,</i> Orlando, FL	June 9–10	Young Lawyers <i>Hilton Austin,</i> Austin, TX
March 10–11	Medical Liability and Health Care Law <i>Palace Hotel,</i> San Francisco, CA	June 16–17	Diversity for Success <i>Swissôtel Chicago,</i> Chicago, IL
March 23–25	Damages <i>Bally's Las Vegas,</i> Las Vegas, NV	June 23–24	Extra-Contractual Liability <i>The Westin Washington, D.C. City Center,</i> Washington, D.C.
March 30–April 1	Insurance Coverage and Claims Institute <i>Fairmont Chicago Millennium Park,</i> Chicago, IL	September 15–16	Nursing Home/ALF Litigation <i>Boston Marriott Copley Place,</i> Boston, MA
April 6–8	Product Liability Conference <i>Hilton New Orleans Riverside,</i> New Orleans, LA	September 15–16	Strictly Automotive <i>Marriott Dearborn Inn,</i> Dearborn, MI
April 14–15	Business Litigation and Intellectual Property <i>InterContinental Chicago,</i> Chicago, IL	September 22–23	Construction Law <i>JW Marriott Desert Ridge,</i> Phoenix, AZ
April 27–29	Life, Health, Disability and ERISA Claims <i>Boston Marriott Copley Place,</i> Boston, MA	October 26–30	Annual Meeting <i>Washington Marriott Wardman Park,</i> Washington, D.C.
		November 10–11	Asbestos Medicine <i>Bellagio,</i> Las Vegas, NV
		December 15–16	Insurance Coverage and Practice <i>Sheraton New York Hotel & Towers,</i> New York, NY



JOIN DRI NOW AND REGISTER AT THE MEMBERSHIP RATE—A \$130 SAVINGS!

DRI MEMBERSHIP APPLICATION

This application/registration form for first-time members only—all other registrants please use reverse side.

MEMBER CATEGORY

- Defense Attorney—\$235 USD/year
Government Attorney—\$160 USD/year
Young Lawyer*—\$130 USD/year (admitted to the Bar for five years or less)
Law Student—\$20 USD/year

Male Female

FORMAL NAME TITLE

NAME (as you would like it to appear on badge)

COMPANY/FIRM/LAW SCHOOL

ADDRESS

CITY

STATE/PROVINCE ZIP/POST CODE

COUNTRY

TELEPHONE FAX EMAIL

Is this the first time you are attending this DRI seminar? Yes No

First time admitted to the Bar in STATE/PROVINCE MONTH/DAY/YEAR BAR NUMBER (Law students include expected admission date.)

In-house counsel (as defined below)**

I am a member of a state or local defense organization. Yes No

NAME OF ORGANIZATION

PRIMARY AREA OF PRACTICE NUMBER OF ATTORNEYS IN YOUR FIRM

OPTIONAL DRI is committed to the principle of diversity in its membership and leadership. Accordingly, applicants are invited to indicate which one of the following may best describe them:

- African American Asian American Hispanic
Native American Caucasian Other

DATE OF BIRTH MONTH/DAY/YEAR

REFERRED BY (name of DRI member attorney, if applicable)

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

SIGNATURE DATE (all applications must be signed and dated)

REGISTRATION/APPLICATION FEES

SEMINAR REGISTRATION: Member \$895
Non-member \$1,025
Government DRI Member \$600
Law Student DRI Member \$FREE
In-House Counsel*** \$FREE
Special Discount Price \$845

* Those eligible for Young Lawyer membership will receive a certificate for one free seminar when they join.
** In-house counsel is defined as a licensed attorney who is employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel exclusively to such employer corporation, its affiliates and subsidiaries.
*** Must meet definition and also be a DRI member and a member of DRI's Corporate Counsel Committee.

MEMBERSHIP (Check One): Defense Attorney \$235
Government Attorney \$160
Young Lawyer \$130*
Law Student \$20
TOTAL:

PAYMENT METHOD

- My check for (USD) is enclosed.
Please charge my VISA MASTERCARD AMERICAN EXPRESS

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2011-0200B

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Please remit payment by MAIL to:
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CHICAGO, IL 60603 USA

PRODUCT LIABILITY CONFERENCE

APRIL 6-8, 2011

For inclusion on the pre-registration list and to receive course materials in advance, register by March 17, 2011.

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Are you a first-time attendee at this DRI seminar?

Yes No

How many attorneys are in your firm? _____

What is your primary area of practice? _____

REGISTRATION FEES (includes course materials)

If joining DRI to get the member rate, complete the form on the reverse side.

Member: \$895 Non-member: \$1,025

Government DRI Member: \$600

Law Student DRI Member: Free

In-House Counsel: Free (see brochure for eligibility)

Special Discount Price: \$845
(see brochure for eligibility)

PUBLICATIONS FOR PURCHASE

COURSE MATERIALS (included in registration fees)

Member: \$75 Non-member: \$95

SUPPLEMENTAL MATERIALS

Punitive Damages: A State-by-State Compendium

CD-ROM

Member: \$125 Non-member: \$155

HARD COPY

Member: \$155 Non-member: \$175

*(Shipping charges will be added to each order.
Illinois residents, please add 10.25% sales tax.)*

PAYMENT METHOD

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Please charge my VISA MASTERCARD

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